

## CHAPTER I

### INTRODUCTION

#### A. Background of the Study

People communicate in order to get the contact from other partners. In this case, they have different ways in using language. They have opinion, wise, attitude, need, and emotion. For example, someone has to make statement to ask his friend for doing something. The partners of the conversation should accept and respond every utterance appropriately and it is done by various ways. The communication contains many utterances. One of them is directive utterance. Kreidler (1998: 189) defines that “directive utterances are those in which the speaker tries to get the addressee to perform some act or refrain from performing an act”. In the directive utterance, the speaker’s direct hearers to perform some future act which will make the world fit the speaker’s words. The linguistic forms of directive utterance are imperative, declarative, and interrogative. The directive utterance is used by people to know the different meaning in every utterance. They may be command, ask, suggest, warn, order, etc.

The movie “*Life as We Know It*” is a movie that has love and life theme. It is very great because the movie describes the real life of a couple who is inherited a child by their friend because they are died. Actually, this couple doesn’t love each other. They are like cat and mouse. In the other way, this couple has to keep her until adult. But, they cannot do that well. By the time, they practice on every time to do that. Finally, they can understand what they feel and they fall in love. This movie contents many directive utterances.

Based on the explanation, the writer analyzes the directive utterance that contain in the movie subtitling. There are the examples of the utterances of this film such as “*hold on tight*”, “*Get away from me*”, “*Give her some money*” are to show command. “*Don’t climb on that!*”, “*Don’t do that!*”, “*Don’t forget to give yourself a break every now and again*” are to show a warning.

The writer deals to analyze the directive utterances of “*Life as We Know It*” movie subtitling in this research by the pragmatic theory. According to Yule (2006:112), “pragmatics is study of what speakers mean or speaker meaning.” Based on the explanation above, pragmatics focuses on the speaker’s meaning. Pragmatics would be concerned with the study of meaning communicated by a speaker (or writer) and interpreted by a listener (or reader). The directive utterances contain the politeness and the writer takes it in the research. This is the example of the analysis:

#### **Data 015/LAWKI/IPTV**

(When Peter was talking with Messer and they also prepared the Sophie’s party that night. Messer carried Sophie and they was playing on the bouncer. Seeing Messer’s action, Peter warned him to stop it.)

Peter : Messer, *do not bounce her too much*.

Messer : She’s fine. She loves it, look at her.

Peter : Mess, I’m warning you.

Messer : Come on, she’s fine. Ohh!

The utterance “*do not bounce her too much*” is bald on record strategy, because in this utterance Peter speaks directly to Messer and he

doesn't minimize of FTA. The sentence is a warning. This marked utterance looks impolite and it is uncomfortable for the addressee.

Based on the explanation above, the writer is interested to take the research entitled "**A Pragmatic Analysis of Directive Utterances in *Life as We Know It* Movie's Manuscript**".

### **B. Limitation of the Study**

In this research, the writer limits the research on the linguistics form and politeness pattern of directive utterances that used in *Life as We Know It* Movie's Manuscript.

### **C. Problem Statement**

Based on the background of the study, the writer formulates the following problems:

1. What are the kinds of Kreidler's directive utterance used in *Life as We Know It* Movie's Manuscript?
2. How are the politeness strategies on directive utterance used in *Life as We Know It* Movie's Manuscript?

### **D. Objective of the Study**

Based on the problem statement, the writer formulates the objective study as follows:

1. To describe the kinds of Kreidler's directive utterance used in *Life as We Know It* Movie's Manuscript.
2. To describe the politeness strategies on directive utterance used in *Life as We Know It* Movie's Manuscript.

## **E. Benefit of the Study**

The writer hopes the research has some benefits. The benefits of the study are:

### **1. Academic Benefit**

#### **a. For English Department Student**

This study can give a valuable contribution to the attempt of study in pragmatic.

#### **b. For Academic Reference**

The result of the study can enrich the study of pragmatic and hopefully it can be used as reference for those who are interested in pragmatic analysis.

### **2. Practical Benefit**

#### **a. For the reader**

This result of the study can improve the knowledge especially in pragmatic analysis.

#### **b. For other researchers**

This study can help the researchers to add their reference and improve their comprehension in their research which is interested with pragmatic analysis.

## **F. Research Paper Organization**

This research paper is divided into five chapters. Chapter I is introduction which consists of the background of the study, limitation of the

study, problem statement, objective of the study, benefit of the study, and research paper organization.

Chapter II is review of related literature which presents the previous study, the notion of pragmatics, aspects studied in pragmatics, the notion of directive utterance, the kinds of directive utterance, the notion of politeness and the kind of politeness, the notion of sentence, and classification of sentence.

Chapter IV is research finding and discussion. This research finding will be elaborated into (1) describing the kinds of Kreidler's directive utterance used in *Life as We Know It* Movie's Manuscript, and (2) describing the politeness strategies on directive utterance used in *Life as We Know It* Movie's Manuscript.

Chapter V is the last chapter. It consists of conclusion and suggestion.